

Privacy policy for the publication of photos

Incoatec GmbH would like to publish photographs taken of you during an incoatec event. For this we need your consent. Your consent is voluntary. If you do not give your consent, your photographs will not be processed for the purposes stated. Refusal to give your consent will not have any adverse effects for you.

Responsible for data processing

incoatec GmbH
Max-Planck-Str. 2
21502 Geesthacht
e-Mail: datenschutz@incoatec.de

Nature of the data

We would like to use the photographs for the following possible purposes and publish them free of charge:

Internally

For internal documentation and information about the event.

Publication in print media

For inclusion in our flyers, brochures and posters and in articles and books of external publishers with the purpose of external presentation of the company incoatec GmbH and its company profile.

Publication on our website

For the public, pictorial representation and presentation of incoatec GmbH on the webpage www.incoatec.de for the decorative design and documentation of the events.

Publication in the newsletter

For the public presentation and information about the event in the incoatec newsletter.

External publication

For the public representation and presentation of incoatec GmbH and its company profile in presentations at trade fairs and conferences, as part of an online trade fair presence and other events.

Publication in social networks (Linked In, Youtube).

For the public representation and presentation of incoatec and its event on the social networks LinkedIn and Youtube used by us.

Please note that the recordings published on social media sites are subject to further processing over which we have no control. In the past, some social media platforms have added options with which persons depicted in photos can be automatically recognized and marked accordingly. In addition, once content has been shared, it can often no longer be deleted due to the platforms' terms of use and is beyond our control.

Legal basis

The legal basis for the processing is Art. 6 para. 1 p. 1 lit. a of the General Data Protection Regulation. The consent for the publication of the photographs is voluntary and a refusal of consent has no adverse effects for you. The consent is valid until the time of your revocation. The revocation is possible at any time with effect for the future via the above e-mail address.

Storage period

All photographs taken by us will be deleted if there is an effective revocation. Please note that when photographs are published on the Internet, there is always a risk that they will be further processed without our intervention and therefore full deletion is no longer possible.

Data recipient

We do not forward the photographic images to third parties.

We only transfer personal data to third parties if this is absolutely necessary for the purposes stated in the declaration of consent. These may include: external publishers and printers, website hosting service providers, trade show organizers, incoatec customers and interested parties for event information, other Bruker Group companies. Your photo and video recordings will not be used for purposes other than those mentioned above.

In some cases, we are assisted by professional photographers in taking the photographs. They act strictly according to our instructions.

Your data protection rights

You have the right to have inaccurate data corrected in accordance with Art. 16 DSGVO or to have it deleted if one of the reasons stated in Art. 17 DSGVO applies, e.g. if the data is no longer required for the purposes pursued. You also have the right to restriction of processing if one of the conditions set out in Art. 18 DSGVO applies. In addition, you have the right to data portability in the cases of Art. 20 DSGVO.

You have the right to lodge a complaint with a supervisory authority if you are of the opinion that the processing of data concerning you violates data protection provisions. The right to lodge a complaint

may in particular be exercised with a supervisory authority in the Member State of the data subject's residence or the place of the alleged infringement.

Contact details of our data protection officer

In fulfilling our obligations under data protection law, we are supported by our data protection officer. The contact details of the data protection officer are:

datenschutz nord GmbH
Sechslingspforte 2
22087 Hamburg
e-Mail: office@datenschutz-nord.de
Web: www.datenschutz-nord-gruppe.de

Change of the privacy policy

In order to comply with current legal requirements or to adapt the data protection statement in the event of changes to our services, we reserve the right to amend it from time to time. Thus, the current privacy policy applies to each event.

Last updated: March 25, 2021